



In the 250 years of freedom that this wonderful United States of America has enjoyed, approximately 41 million people have served in our military and still that is only about 2% of the population.

Let us have a military pride campaign this year,
"Who Do You Stand For?"

Have members carry a card with the names of all family members who served in the military throughout our country's 250 years. Keep the card with your auxiliary card and view it every time you need that auxiliary card, to revitalize your pride and dedication to our mission because, *You stand for Them.*

Although the Auxiliary Outreach Program is no longer a national program, partnering with outside organizations has proven to be a good source of new members. Please continue to assist other organizations anytime there is an opportunity to share information about our organization. Patriotism is very high during this 250th anniversary year and we must take advantage of that fact.

Please plan to attend this year's Member Involvement Training (MIT) to learn recruiting tips and how to assess articles to increase your membership totals. People join organizations that relate to their interests or beliefs. By learning to share your passion for helping veterans and your communities, you can engage others to want to do the same.



*Courtesy of the
approximately
41 million
Americans who
have served in*